## Pascale Van Damme

## **Vice President & EMEA VMware Business**

Pascale Van Damme is the Vice President for EMEA VMware at Dell Technologies and over the years has been recognised as a strong advocate and passionate of attracting and developing women in technology, role model for women in Tech and a strong advocate that diverse and inclusive workplaces earn deeper trust and more commitment from their employees and a higher satisfaction, work life learn balance. She holds a SC Master in IT management.

Prior to that, Pascale was Dell's Managing Director for Belgium and Luxembourg for eight years. She previously led the company's public sales team in Belgium and later she was the Sales Transformation lead for Europe, Middle East and Africa, having joined Dell Technologies in 2004. Prior to Dell Technologies, Pascale spent five years as director of corporate sales at Base and in management positions at Proximus and TNT Express.

Pascale is actively working across the digital sector in her role as President of Agoria Digital Industries, the ICT chapter of Belgium's industry and trade association. She has been recognized as a fervent sponsor of women in IT. She received Belgium's ICT Woman of the Year award in 2014 as a recognition of her role model function and commitment to leadership in the country's IT sector. She received the European Digital Woman award of the year in 2017 for being an outstanding female leader in the ICT sector and was named JUMP's Wo.Men@Work 2018 CEO Ambassador for Gender Equality for her work to achieve gender equality within her company.